



Innovation
University

Faculty of
**Economics and Business
Administration**

Faculty of Economics & Business Administration

The Faculty of Economics and Business Administration is one of the academic faculties of Innovation University and will commence its academic activities in the academic year 2025–2026. The Faculty of Economics and Business Administration commenced its academic activities in the 2025–2026 academic year and is dedicated to providing modern university education that integrates solid theoretical foundations with practical applications in economics, management, accounting, and business technologies.

The faculty aims to prepare graduates with strong analytical thinking, decision-making abilities, and professional skills, enabling them to succeed in dynamic economic and business environments and actively contribute to organizational and economic development.



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Evolve,



Innovate



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Mission

The Faculty of Economics and Business Administration is committed to delivering high-quality academic programs in economics and business administration based on innovation, practical application, and continuous development, while linking academic knowledge with labor market needs and community service.

Vision

The Faculty of Economics and Business Administration seeks excellence in education and applied scientific research by preparing academically and professionally qualified graduates capable of competing in the labor market, contributing to economic development, and adhering to professional and ethical values.

Why Study Economics & Business Administration at Innovation University?

Integration of theoretical knowledge with real-world business applications

Programs aligned with labor market needs and emerging economic trends

Strong focus on innovation, entrepreneurship, and digital transformation

Development of analytical, managerial, and decision-making skills

Emphasis on professional ethics and social responsibility

Strategic location within an active industrial and business environment

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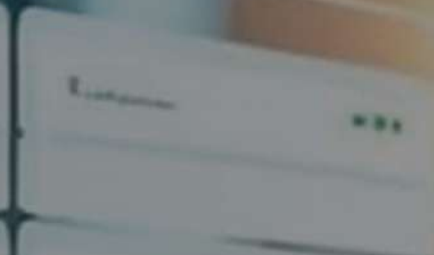
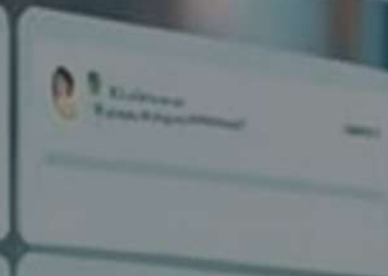
Program Structure

The Faculty of Economics and Business Administration includes the following academic departments:

The academic programs are designed to provide a balanced mix of economic knowledge, business administration skills, technological applications, and practical

Training, ensuring graduates are well-prepared for professional careers and advanced studies.





Departments

The Faculty of Economics and Business Administration includes the following academic departments:

- ◆ Economics
- ◆ Accounting
- ◆ Business Information Systems (BIS)
- ◆ Business Administration
 - Marketing
 - Financial Technology (FinTech)
 - Human Resource Management
 - Entrepreneurship and innovation
 - Logistics and Supply Chain Management



Learning & Practical Experience

The faculty emphasizes applied learning through:

- Case studies and real business scenarios
- Field training and practical projects
- Exposure to industrial and commercial environments
- Integration of technology, data analysis, and digital tools
- Support for innovation, entrepreneurship, and startup development*

This approach bridges the gap between academic learning and professional practice.



Marketing, HR & Supply Chain

- ◆ Digital Marketing Specialist
- ◆ Consumer Behavior Analyst
- ◆ Customer Experience Manager
- ◆ Human Resource Specialist
- ◆ Talent Development Manager
- ◆ Logistics and Supply Chain Analyst

Innovation & Entrepreneurship

- ◆ Entrepreneur and Startup Founder
- ◆ Startup Project Manager
- ◆ Business Incubator Manager
- ◆ Business Model Designer
- ◆ Innovation and Entrepreneurship Consultant



Innovation University

**Start Your Journey in Econics &
Business Administration at
Innovation University**

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